



DIASORIN LAUNCHES A NEW SIMPLEXA™ BORDETELLA DIRECT MOLECULAR TEST

Saluggia (VC), December 12th, 2017 - DiaSorin (FTSE Italia Mid Cap: DIA) receives CE Mark for a new Bordetella molecular diagnostic test. **Simplexa™ Bordetella Direct** is designed to quickly provide qualitative detection and differentiation of both *Bordetella pertussis* and *Bordetella parapertussis* in human nasopharyngeal swabs. The assay has also been submitted for FDA clearance.

Pertussis, or whooping cough, is a highly contagious disease of the respiratory system caused by small, gram-negative *B. pertussis* and *B. parapertussis* bacteria. While most of the cases are caused by *B. pertussis*, some milder cases have been linked to *B. parapertussis*. Pertussis can lead to hypoxia, permanent brain damage or death, particularly in infants.

The World Health Organization estimates that there are 50 million whooping cough cases worldwide each year, resulting in 350,000 deaths. According to the 2016 Annual Epidemiological Report on Communicable Diseases in Europe by the European Centre for Disease Prevention and Control, pertussis is the least controlled of the vaccine-preventable diseases. The report also points to a recent resurgence of pertussis.

“We are proud to provide a new assay for the LIAISON® MDX instrument for our laboratory partners worldwide,” said Michelle Tabb, Vice President of Research and Development, DiaSorin Molecular LLC. *“The addition of the assay further enhances our respiratory menu offering in the marketplace. We are fulfilling our commitment to expand our infectious disease portfolio with the development of new tests aimed at accommodating the shifting needs of today’s laboratories.”*

About DiaSorin

Headquartered in Italy and listed in the FTSE Italia Mid Cap Index, DiaSorin is a global leader in the In Vitro Diagnostic (IVD) field. For over 40 years the Company has been developing, producing and marketing reagent kits for IVD worldwide. Through constant investments in research and development, and using its own distinctive expertise in the field of immunodiagnosics to deliver a high level of innovation, DiaSorin offers today the broadest range of specialty tests available in the immunodiagnosics market and new tests in the molecular diagnostics markets, which identify DiaSorin Group as the “Diagnostic Specialist”.

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